



## ORGANIZATIONAL ANNOUNCEMENT

### **SALES & MARKETING**

**September 30, 2011**

I am pleased to announce that **Lyle Silzer** has joined Advance's Sales and Marketing Group as our **Territory Manager** covering **Southern Saskatchewan and Manitoba**.

Lyle comes to the Sales Group with over 20 years' experience in the trucking industry and 15 years experience with SGI Canada handling large loss claims. Aside from owning and operating a small livestock truck line, Lyle has spent several years in the employ of both Roberge Transport and Gibson International Carriers overseeing key operational aspects.

Most recently, Lyle was with Golden West Trailer Sales in Moose Jaw where he successfully sold grain, gravel, stock, step and goose neck trailers.

Lyle will be attached to the Regina Branch and will report to the undersigned. He commences October 11, 2011 and will be joining us all for the upcoming Sales and Marketing Meeting in Calgary on October 12 & 13th.

Please join me in welcoming Lyle to the Advance Team and wishing him well in his new role.

Jean Kipp  
VP, Sales & Marketing